

COPPER COUNTRY AMERICORPS



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*Strengthening our community
for youth*

FOR IMMEDIATE RELEASE

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Local taverns, AmeriCorps join forces for alcohol safety

HOUGHTON – Numerous Baraga, Houghton and Keweenaw County bars and taverns have teamed up with Copper Country AmeriCorps to encourage the use of designated drivers in April.

As part of the “DD’s Drink Free” project, 36 local bars in April have provided free pop to designated drivers this month. A designated driver is a person who agrees to abstain from drinking alcohol to drive others home safely from a drinking establishment.

Participating establishments include: Huron Bay Tavern; Canteen Food & Spirits, George’s Tavern; Tony’s Steak House; Whirl-I-Gig; UP Chuck’s; Trails End Bar & Grill; Best Western Lakeside Inn; Ojibwa Lanes and Lounge; Press Box Sports Bar and Grill; Sidetrack Bar; Hilltop; Green Light; Ambassador; B & B Bar; Douglass House Saloon; Downtowner Lounge; Schmidt’s Corner; The Library Restaurant and Brew Pub; Cozy Corner Bar & Grill; Crystal Room; Pilgrim River Steakhouse; North Shore Grill ‘n’ Pub; Nutini’s; Upper Deck; Dreamland Hotel; Da Bar & Grill; Loading Zone II, Maple Leaf; Paradise Gardens; Jayne’s; Luigi’s Bar, Randy’s Bar; Shute’s Bar; U.P. Pub; and the Gay Bar & Grill. Each business has received a “DD’s Drink Free” window poster to advertise its promotion of the use of designated drivers.

“DD’s Drink Free” is part of AmeriCorps’ Alcohol Free Weekend project, which promotes healthy decision-making about alcohol among area residents. Alcohol Free Weekend culminates each year with Alcohol Free at the SDC, a safe night of fun activities for more than 1,200 area middle- and high-school students that encourages youth to find and accept alternatives to underage drinking. This year’s Alcohol Free at the SDC provided fun activities to hundreds of students on Saturday, April 17, 2004.

For more information, contact AmeriCorps Program Director Michelle LaCourt at (906) 482-3663.

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